

Rep Order# 9795155 Ver# 9 Status Revised  
EC'd Yes

Traffic Order# 51595

Printed: 10/03/2012 8:14 AM  
Last Received: 10/02/2012 6:35 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 9

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA 4 AMERICA \*A  
Estimate#  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 10/02/2012 - 10/08/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED LINES 22,27. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F,M	5A-530A	GM CINCY	:30	\$250.00	10/02-10/08	5	1	5	\$1,250.00	
				Station Remark: V4 pls revise rate to 250. V5 Rate Changed								
	*2	TU-F,M	530A-6A	GM CINCY	:30	\$250.00	10/02-10/08	5	1	5	\$1,250.00	
				Station Remark: V4 pls revise rate to 250. V5 Rate Changed								
	*3	TU-F,M	6A-630A	GM CINCY	:30	\$325.00	10/02-10/08	5	1	5	\$1,625.00	
				Station Remark: V4 pls revise rate to 325. V5 Rate Changed								
	*4	TU-F,M	630A-7A	GM CINCY	:30	\$325.00	10/02-10/08	5	1	5	\$1,625.00	
				Station Remark: V4 pls revise rate to 325. V5 Rate Changed								
	*5	TU-F,M	7A-730A	EARLY SHW	:30	\$190.00	10/02-10/08	5	1	5	\$950.00	
				Station Remark: V4 pls revise rate to 190. V5 Rate Changed								
	*6	TU-F,M	730A-8A	EARLY SHW	:30	\$190.00	10/02-10/08	5	1	5	\$950.00	
				Station Remark: V4 pls revise rate to 190. V5 Rate Changed								

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Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*7	TU-F,M	8A-830A	EARLY SHW	:30	\$190.00	10/02-10/08	5	1	5	\$950.00	
				Station Remark: V4 pls revise rate to 190.								
				V5 Rate Changed								
	*8	TU-F,M	830A-9A	EARLY SHW	:30	\$190.00	10/02-10/08	5	1	5	\$950.00	
				Station Remark: V4 pls revise rate to 190.								
				V5 Rate Changed								
	*10	SA	6A-630A	NEWS	:30	\$150.00	10/06-10/06	1	1	1	\$150.00	
				Station Remark: V4 pls revise rate to 150.								
				V5 Rate Changed								
	*11	SA	630A-7A	NEWS	:30	\$150.00	10/06-10/06	1	1	1	\$150.00	
				Station Remark: V4 pls revise raet to 150.								
				V5 Rate Changed								
	*12	SA	7A-730A	NEWS	:30	\$150.00	10/06-10/06	1	1	1	\$150.00	
				Station Remark: V4 pls revise rate to 150.								
				V5 Rate Changed								
	*13	SA	730A-8A	NEWS	:30	\$150.00	10/06-10/06	1	1	1	\$150.00	
				Station Remark: V4 pls revise rate to 150.								
				V5 Rate Changed								
	*14	SA	8A-830A	NEWS	:30	\$425.00	10/06-10/06	1	1	1	\$425.00	
				Station Remark: V4 pls revise raet to 425.								
				V5 Rate Changed								
	*15	SA	830A-9A	NEWS	:30	\$425.00	10/06-10/06	1	1	1	\$425.00	
				Station Remark: V4 pls revie rate to 425.								
				V5 Rate Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*16	SA	9A-930A	NEWS	:30	\$425.00	10/06-10/06	1	1	1	\$425.00	
				Station Remark: V4 pls revie rate to 425. V5 Rate Changed								
	*18	TU-F,M	9A-10A	DRS	:30	\$150.00	10/02-10/08	5	1	5	\$750.00	
				Station Remark: V4 pls revise rate to 150. V5 Rate Changed								
	*19	TU-F,M	10A-11A	ANDERSON	:30	\$150.00	10/02-10/08	5	1	5	\$750.00	
				Station Remark: V4 pls revies rate to 150. V5 Rate Changed								
	*20	TU-F,M	11A-12P	PRICE	:30	\$650.00	10/02-10/08	5	1	5	\$3,250.00	
				Station Remark: V4 pls revie rate to 650. V5 Rate Changed								
	*21	TU-F,M	12P-1230P	NEWS	:30	\$350.00	10/02-10/08	5	1	5	\$1,750.00	
				Station Remark: V4 pls revise rate to 350. V5 Rate Changed								
	*22	TU-F,M	1230P-130P	Y&R	:30	\$650.00	10/02-10/08	5	1	5	\$3,250.00	
				Sales Remark: V9 OK V5 Rate Changed V9 Comment Changed								
	*23	TU-F,M	130P-2P	B&B	:30	\$650.00	10/02-10/08	5	1	5	\$3,250.00	
				Station Remark: V4 pls revie rate to 650. V5 Rate Changed								
	*24	TU-F,M	2P-3P	TALK	:30	\$550.00	10/02-10/08	5	1	5	\$2,750.00	
				Station Remark: V4 pls revie rate to 550. V5 Rate Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*25	SA	930A-10A	NEWS	:30	\$900.00	10/06-10/06	1	1	1	\$900.00	
				Station Remark: V4 pls revie rate to 900. V5 Rate Changed								
	*26	SU	9A-930A	NEWS	:30	\$900.00	10/07-10/07	1	1	1	\$900.00	
				Station Remark: V4 pls revise rate to 900. V5 Rate Changed								
	*27	SU	930A-10A	NEWS	:30	\$900.00	10/07-10/07	1	1	1	\$900.00	
				Station Remark: V4 psl revise rat to 900. V5 Rate Changed								
	*28	SU	10A-1030A	NEWS	:30	\$900.00	10/07-10/07	1	1	1	\$900.00	
				Station Remark: V4 pls revise rate to 900. V5 Rate Changed								
	*29	SU	1030A-11A	FACE NATION	:30	\$650.00	10/07-10/07	1	1	1	\$650.00	
				Station Remark: V4 pls revise rate to 650. V5 Rate Changed								
	*30	SU	11A-1130A	NEWSMAKERS	:30	\$300.00	10/07-10/07	1	1	1	\$300.00	
				Station Remark: V4 pls revise rate to 300. V5 Rate Changed								
	*31	TU-F,M	3P-4P	DEAL	:30	\$550.00	10/02-10/08	5	1	5	\$2,750.00	
				Station Remark: V4 pls revise rate to 550. V5 Rate Changed								
	*32	TU-F,M	4P-430P	NEWS	:30	\$375.00	10/02-10/08	6	1	6	\$2,250.00	
				Station Remark: V4 pls revise rate to 375. V5 Rate Changed								
	*33	TU-F,M	430P-5P	NEWS	:30	\$375.00	10/02-10/08	5	1	5	\$1,875.00	
				Station Remark: V4 pls revie rate to 375. V5 Rate Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*34	TU-F,M	5P-530P	NEWS	:30	\$525.00	10/02-10/08	6	1	6	\$3,150.00	
				V5 Rate Changed, Comment Changed								
	*35	TU-F,M	530P-6P	NEWS	:30	\$600.00	10/02-10/08	5	1	5	\$3,000.00	
				Station Remark: V4 pls revise rate to 600.								
				V5 Rate Changed								
	*36	TU-F,M	6P-630P	NEWS	:30	\$1,200.00	10/02-10/08	6	1	6	\$7,200.00	
				Station Remark: V4 pls revie rate to 1200.								
				V5 Rate Changed								
	*39	TU-F,M	7P-730P	INSIDE	:30	\$1,200.00	10/02-10/08	5	1	5	\$6,000.00	
				Station Remark: V4 pls revies rate to 1200.								
				V5 Rate Changed								
	*40	TU-F,M	730P-8P	ET	:30	\$1,500.00	10/02-10/08	5	1	5	\$7,500.00	
				Station Remark: V4 pls revies rate to 1500.								
				V5 Rate Changed								
	*41	M	8P-9P	HIMYM/PARTNERS	:30	\$3,000.00	10/08-10/08	1	1	1	\$3,000.00	
				Station Remark: V4 pls revise rate to 3000.								
				V5 Rate Changed								
	*42	TU	8P-9P	NCIS	:30	\$4,500.00	10/02-10/02	1	1	1	\$4,500.00	
				Station Remark: V4 pls revie rate to 4500.								
				V5 Rate Changed								
	*44	W	830P-10P	PRES DEBATE	:30	\$7,500.00	10/03-10/03	1	1	1	\$7,500.00	
				V5 More than 2 codes changed								
	*47	F	10P-11P	BLUE BLOODS	:30	\$3,500.00	10/05-10/05	1	1	1	\$3,500.00	
				Sales Remark: V9 OK								
				V5 Rate Changed								
				V9 Comment Changed								



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**Flight Dates** 10/02/2012 - 10/08/2012

### Hiatus Weeks

**Rep Firm**  
**Sales Office** ( ) WASHINGTON  
**Salesperson** ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342

Salesperson FAX# 202-955-5348

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---	---	-----	-----	-----	----	-----	-----	-----	-----	-----	-----	-----
	*48	SA	9P-10P	CRIMETIME	:30	\$1,400.00	10/06-10/06	1	1	1	\$1,400.00	
		Station Remark:		V4 pls revise rate to 1400.								
		V5 Rate Changed										
	*49	SU	7P-8P	60 MIN	:30	\$5,000.00	10/07-10/07	1	1	1	\$5,000.00	
		Station Remark:		V4 pls revie rate to 5000.								
		V5 Rate Changed										
	*50	SU	8P-9P	RACE	:30	\$5,500.00	10/07-10/07	1	1	1	\$5,500.00	
		Station Remark:		V4 pls revie rate to 5500.								
		V5 Rate Changed										
	*51	SU	9P-10P	GOOD WIFE	:30	\$2,400.00	10/07-10/07	1	1	1	\$2,400.00	
		Station Remark:		V4 pls revie rate to 2400.								
		V5 Rate Changed										
	*52	TU-F,M	11P-1135P	NEWS	:30	\$1,100.00	10/02-10/08	5	1	5	\$5,500.00	
		Station Remark:		V4 pls revies rate to 1100.								
		V5 Rate Changed										
	*53	SA	11P-1135P	NEWS	:30	\$1,100.00	10/06-10/06	1	1	1	\$1,100.00	
		Station Remark:		V4 pls revie rate to 1100.								
		V5 Rate Changed										
	*54	SU	11P-1135P	NEWS	:30	\$1,100.00	10/07-10/07	1	1	1	\$1,100.00	
		Station Remark:		V4 pls revise rate to 1100.								
		V5 Rate Changed										
	*55	TU-F,M	1135P-1235A	LETTERMAN	:30	\$750.00	10/02-10/08	2	1	2	\$1,500.00	
		Station Remark:		V4 pls revise rate to 750.								
		V5 Rate Changed										

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*57	SA	1205A-105A	CRIM MINDS	:30	\$175.00	10/06-10/06	1	1	1	\$175.00	
		Station Remark: V4 pls revise rate to 175. V5 Rate Changed										
	*58	SU	1135P-1205A	SPORTS	:30	\$750.00	10/07-10/07	1	1	1	\$750.00	
		Station Remark: V4 pls revise rate to 750. V5 Rate Changed										
	*61	SU	1P-4P	BENGALS	:30	\$9,000.00	10/07-10/07	1	1	1	\$9,000.00	
		Station Remark: V4 pls revise rate to 9000. V5 Rate Changed										
	*62	SU	4P-7P	NFL	:30	\$5,000.00	10/07-10/07	1	1	1	\$5,000.00	
		Station Remark: V4 pls revise rate to 5000. V5 Rate Changed										

---REPORT TOTALS---

Report Totals: 152 / \$122,375.00

---SALES MONTHLY TOTALS---

Oct 12: 167 / \$129,375.00

Sales Totals: 167 / \$129,375.00

Station Totals: 167 / \$129,375.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$479,167	CABL	0%	EKRC	1%	UNKN	0%	WBQC	0%	WCPO	24%
		WKRC	27%	WLWT	29%	WSTR	2%	WXIX	17%		

Books null  
Demos RA35+

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# Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51595												
Line: 1												
10/02/12	Tuesday	5:06:55 AM	:30	\$250.00	OFA-12-	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
10/03/12	Wednesday	5:06:42 AM	:30	\$250.00	OFA-12-	5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	3	MWASH-
10/04/12	Thursday	5:06:08 AM	:30	\$250.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	4	MWASH-
10/05/12	Friday	5:04:57 AM	:30	\$250.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	2	MWASH-
10/08/12	Monday	5:05:57 AM	:30	\$250.00		5a Good Morn Cincinnati	(5:00:00 AM-5:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	5	MWASH-
											5	
Line: 2												
10/02/12	Tuesday	5:42:45 AM	:30	\$250.00	OFA-12-	5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	4	MWASH-
10/03/12	Wednesday	5:51:09 AM	:30	\$250.00	OFA-12-	5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	2	MWASH-
10/04/12	Thursday	5:35:55 AM	:30	\$250.00		5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	3	MWASH-
10/05/12	Friday	5:42:37 AM	:30	\$250.00		5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	5	MWASH-
10/08/12	Monday	5:42:37 AM	:30	\$250.00		5a Good Morn Cincinnati	(5:30:00 AM-6:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
											5	
Line: 3												
10/02/12	Tuesday	6:28:44 AM	:30	\$325.00	OFA-12-	6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	2	MWASH-
10/03/12	Wednesday	6:19:58 AM	:30	\$325.00	OFA-12-	6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
10/04/12	Thursday	6:28:44 AM	:30	\$325.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	4	MWASH-
10/05/12	Friday	6:05:41 AM	:30	\$325.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	5	MWASH-
10/08/12	Monday	6:04:26 AM	:30	\$325.00		6a Good Morn Cincinnati	(6:00:00 AM-6:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	3	MWASH-
											5	
Line: 4												
10/02/12	Tuesday	6:35:40 AM	:30	\$325.00	OFA-12-	6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	3	MWASH-
10/03/12	Wednesday	6:44:21 AM	:30	\$325.00	OFA-12-	6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
10/04/12	Thursday	6:58:25 AM	:30	\$325.00		6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	5	MWASH-
10/05/12	Friday	6:43:16 AM	:30	\$325.00		6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	4	MWASH-
10/08/12	Monday	6:43:36 AM	:30	\$325.00		6a Good Morn Cincinnati	(6:30:00 AM-7:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	2	MWASH-
											5	
Line: 5												
10/02/12	Tuesday	7:29:26 AM	:30	\$190.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	3	MWASH-
10/03/12	Wednesday	7:29:26 AM	:30	\$190.00	OFA-12-	CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	4	MWASH-
10/04/12	Thursday	7:29:26 AM	:30	\$190.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	2	MWASH-
10/05/12	Friday	7:58:25 AM	:30	\$190.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	5	MWASH-
10/08/12	Monday	7:59:25 AM	:30	\$190.00		CBS This Morning	(7:00:00 AM-7:30:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
											5	
Line: 6												
10/02/12	Tuesday	7:58:56 AM	:30	\$190.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	1	MWASH-
10/03/12	Wednesday	7:58:56 AM	:30	\$190.00	OFA-12-	CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	3	MWASH-
10/04/12	Thursday	7:58:56 AM	:30	\$190.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	4	MWASH-
10/05/12	Friday	7:49:21 AM	:30	\$190.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	5	MWASH-
10/08/12	Monday	7:59:26 AM	:30	\$190.00		CBS This Morning	(7:30:00 AM-8:00:00 AM)	A OBAMA 4 AMERICA *A *a		P-3	2	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51595												
Line: 6												
											5	
Line: 7												
10/02/12	Tuesday	3:23:45 AM	:30	\$190.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	*a	P-3	5	MWASH
10/03/12	Wednesday	3:19:00 AM	:30	\$190.00	OFA-12-	CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	*a	P-3	2	MWASH
10/04/12	Thursday	3:18:30 AM	:30	\$190.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	*a	P-3	3	MWASH
10/05/12	Friday	3:23:00 AM	:30	\$190.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	*a	P-3	1	MWASH
10/08/12	Monday	3:11:30 AM	:30	\$190.00		CBS This Morning	(8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	*a	P-3	4	MWASH
											5	
Line: 8												
10/02/12	Tuesday	3:54:00 AM	:30	\$190.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	*a	P-3	4	MWASH
10/03/12	Wednesday	3:45:25 AM	:30	\$190.00	OFA-12-	CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	*a	P-3	5	MWASH
10/04/12	Thursday	3:53:00 AM	:30	\$190.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	*a	P-3	3	MWASH
10/05/12	Friday	3:59:11 AM	:30	\$190.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	*a	P-3	2	MWASH
10/08/12	Monday	3:54:00 AM	:30	\$190.00		CBS This Morning	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A	*a	P-3	1	MWASH
											5	
Line: 9												
10/02/12	Tuesday	4:53:24 XM	:30	\$30.00	OFA-12-	430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A	*a	P-4	4	MWASH
10/03/12	Wednesday	4:36:12 XM	:30	\$30.00	OFA-12-	430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A	*a	P-4	2	MWASH
10/04/12	Thursday	4:30:21 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A	*a	P-4	3	MWASH
10/07/12	Sunday	4:52:24 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A	*a	P-4	5	MWASH
10/08/12	Monday	4:44:33 XM	:30	\$30.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A	*a	P-4	1	MWASH
											5	
Line: 10												
10/06/12	Saturday	6:14:41 AM	:30	\$150.00		6a-8a Local 12 News S	6:00:00 AM-6:30:00 A	OBAMA 4 AMERICA *A	*a	P-3	1	MWASH
											1	
Line: 11												
10/06/12	Saturday	7:50:03 AM	:30	\$150.00		6a-8a Local 12 News S	6:30:00 AM-7:00:00 A	OBAMA 4 AMERICA *A	*a	P-3	1	MWASH
											1	
Line: 12												
10/06/12	Saturday	7:14:11 AM	:30	\$150.00		6a-8a Local 12 News S	7:00:00 AM-7:30:00 A	OBAMA 4 AMERICA *A	*a	P-3	1	MWASH
											1	
Line: 13												
10/06/12	Saturday	7:39:15 AM	:30	\$150.00		6a-8a Local 12 News S	7:30:00 AM-8:00:00 A	OBAMA 4 AMERICA *A	*a	P-3	1	MWASH
											1	
Line: 14												
10/06/12	Saturday	8:23:54 AM	:30	\$425.00		CBS This Morning Satu	8:00:00 AM-8:30:00 A	OBAMA 4 AMERICA *A	*a	P-2	1	MWASH
											1	
Line: 15												

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51595												
Line: 15												
10/06/12	Saturday	3:40:15 AM	:30	\$425.00		CBS This Morning Satu	(8:30:00 AM-9:00:00 A	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 16												
10/06/12	Saturday	3:03:38 AM	:30	\$425.00		CBS This Morning Satu	(9:00:00 AM-9:30:00 A	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 17												
10/07/12	Sunday	4:30:21 XM	:30	\$25.00		430-5a News	4:30 XM-4:59 XM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
											1	
Line: 18												
10/02/12	Tuesday	9:25:00 AM	:30	\$150.00	OFA-12- M-F 9a-10a		9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
10/03/12	Wednesday	9:33:50 AM	:30	\$150.00	OFA-12- M-F 9a-10a		9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-3	4	MWASH
10/04/12	Thursday	9:58:26 AM	:30	\$150.00	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-3	3	MWASH
10/05/12	Friday	9:25:00 AM	:30	\$150.00	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-3	5	MWASH
10/08/12	Monday	9:24:30 AM	:30	\$150.00	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA 4 AMERICA *A *a		P-3	2	MWASH
											5	
Line: 19												
10/02/12	Tuesday	10:15:55 AM	:30	\$150.00	OFA-12- M-F 10a-11a		10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-3	2	MWASH
10/03/12	Wednesday	10:41:30 AM	:30	\$150.00	OFA-12- M-F 10a-11a		10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
10/04/12	Thursday	10:32:20 AM	:30	\$150.00	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-3	5	MWASH
10/05/12	Friday	10:14:40 AM	:30	\$150.00	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-3	4	MWASH
10/08/12	Monday	10:33:05 AM	:30	\$150.00	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-3	3	MWASH
											5	
Line: 20												
10/02/12	Tuesday	11:29:26 AM	:30	\$650.00	OFA-12- The Price is Right		11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/03/12	Wednesday	11:58:26 AM	:30	\$650.00	OFA-12- The Price is Right		11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/04/12	Thursday	11:29:11 AM	:30	\$650.00	The Price is Right		11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/05/12	Friday	11:58:26 AM	:30	\$650.00	The Price is Right		11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/08/12	Monday	11:59:26 AM	:30	\$650.00	The Price is Right		11:00 AM-12:00 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
											5	
Line: 21												
10/02/12	Tuesday	12:22:18 PM	:30	\$350.00	OFA-12- Local 12 News at Noon		12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-3	3	MWASH
10/03/12	Wednesday	12:03:31 PM	:30	\$350.00	OFA-12- Local 12 News at Noon		12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-3	5	MWASH
10/04/12	Thursday	12:09:29 PM	:30	\$350.00	Local 12 News at Noon		12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-3	4	MWASH
10/05/12	Friday	12:27:26 PM	:30	\$350.00	Local 12 News at Noon		12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-3	2	MWASH
10/08/12	Monday	12:15:53 PM	:30	\$350.00	Local 12 News at Noon		12:00 PM-12:30 PM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											5	
Line: 22												
10/02/12	Tuesday	12:58:56 PM	:30	\$650.00	OFA-12- Young & the Restless		12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/03/12	Wednesday	12:58:56 PM	:30	\$650.00	OFA-12- Young & the Restless		12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51595												
Line: 22												
10/04/12	Thursday	2:58:41 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	5 MWASH-	
10/05/12	Friday		:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	4 MWASH-	
10/08/12	Monday	2:58:41 PM	:30	\$650.00		Young & the Restless	12:30 PM-1:30 PM	OBAMA 4 AMERICA *A *a		P-2	1 MWASH-	
											5	
Line: 23												
10/02/12	Tuesday	1:28:41 PM	:30	\$650.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	1 MWASH-	
10/03/12	Wednesday	1:29:21 PM	:30	\$650.00	OFA-12-	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	5 MWASH-	
10/04/12	Thursday	1:28:41 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	4 MWASH-	
10/05/12	Friday		:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	3 MWASH-	
10/08/12	Monday	1:28:56 PM	:30	\$650.00		Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA 4 AMERICA *A *a		P-2	2 MWASH-	
											5	
Line: 24												
10/02/12	Tuesday	2:28:56 PM	:30	\$550.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	3 MWASH-	
10/03/12	Wednesday	2:59:11 PM	:30	\$550.00	OFA-12-	The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	1 MWASH-	
10/04/12	Thursday	2:59:11 PM	:30	\$550.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	2 MWASH-	
10/05/12	Friday	2:28:41 PM	:30	\$550.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	5 MWASH-	
10/08/12	Monday	2:28:41 PM	:30	\$550.00		The Talk	2:00 PM-3:00 PM	OBAMA 4 AMERICA *A *a		P-2	4 MWASH-	
											5	
Line: 25												
10/06/12	Saturday	9:59:26 AM	:30	\$900.00		CBS This Morning Sat	9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A *a		P-2	1 MWASH-	
											1	
Line: 26												
10/07/12	Sunday	9:17:00 AM	:30	\$900.00		CBS Sun Morning	9:00:00 AM-9:30:00	OBAMA 4 AMERICA *A *a		P-2	1 MWASH-	
											1	
Line: 27												
10/07/12	Sunday	9:35:30 AM	:30	\$900.00		CBS Sun Morning	9:30:00 AM-10:00:00	OBAMA 4 AMERICA *A *a		P-2	1 MWASH-	
											1	
Line: 28												
10/07/12	Sunday	10:28:56 AM	:30	\$900.00		CBS Sun Morning	10:00:00 AM-10:30:00	OBAMA 4 AMERICA *A *a		P-2	1 MWASH-	
											1	
Line: 29												
10/07/12	Sunday	10:58:46 AM	:30	\$650.00		Face the Nation	10:30 AM-11:00 AM	OBAMA 4 AMERICA *A *a		P-2	1 MWASH-	
											1	
Line: 30												
10/07/12	Sunday	11:14:58 AM	:30	\$300.00		Newsmakers	11:00 AM-11:30 AM	OBAMA 4 AMERICA *A *a		P-3	1 MWASH-	
											1	
Line: 31												
10/02/12	Tuesday	3:28:36 PM	:30	\$550.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-2	1 MWASH-	

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51595												
Line: 31												
10/03/12	Wednesday	5:58:47 PM	:30	\$550.00	OFA-12-	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH-
10/04/12	Thursday	5:28:36 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH-
10/05/12	Friday	5:58:32 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH-
10/08/12	Monday	5:29:16 PM	:30	\$550.00		Let's Make a Deal	3:00 PM-4:00 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH-
											5	
Line: 32												
10/02/12	Tuesday	1:27:21 PM	:30	\$375.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a			P-3	1	MWASH-
10/02/12	Tuesday	1:05:21 PM	:30	\$375.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a			P-3	6	MWASH-
10/03/12	Wednesday	1:28:41 PM	:30	\$375.00	OFA-12- 4p	Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a			P-3	2	MWASH-
10/04/12	Thursday	1:19:56 PM	:30	\$375.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a			P-3	3	MWASH-
10/05/12	Friday	1:20:36 PM	:30	\$375.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a			P-3	4	MWASH-
10/08/12	Monday	1:27:51 PM	:30	\$375.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 PM)	OBAMA 4 AMERICA *A *a			P-3	5	MWASH-
											6	
Line: 33												
10/02/12	Tuesday	1:43:21 PM	:30	\$375.00	OFA-12- 4p	Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a			P-3	4	MWASH-
10/03/12	Wednesday	1:51:06 PM	:30	\$375.00	OFA-12- 4p	Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a			P-3	1	MWASH-
10/04/12	Thursday	1:36:36 PM	:30	\$375.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a			P-3	5	MWASH-
10/05/12	Friday	1:50:21 PM	:30	\$375.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a			P-3	2	MWASH-
10/08/12	Monday	1:50:26 PM	:30	\$375.00		4p Local 12 News at Fo (4:30:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a			P-3	3	MWASH-
											5	
Line: 34												
10/02/12	Tuesday	5:12:05 PM	:30	\$525.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a			P-3	1	MWASH-
10/03/12	Wednesday	5:19:02 PM	:30	\$525.00	OFA-12- 5p	Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a			P-3	2	MWASH-
10/04/12	Thursday	5:04:23 PM	:30	\$525.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a			P-3	3	MWASH-
10/05/12	Friday	5:20:02 PM	:30	\$525.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a			P-3	4	MWASH-
10/08/12	Monday	5:12:05 PM	:30	\$525.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a			P-3	6	MWASH-
10/08/12	Monday	5:50:56 PM	:30	\$525.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 PM)	OBAMA 4 AMERICA *A *a			P-3	5	MWASH-
											6	
Line: 35												
10/02/12	Tuesday	5:56:21 PM	:30	\$600.00	OFA-12- 5p	Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a			P-3	3	MWASH-
10/03/12	Wednesday	5:41:52 PM	:30	\$600.00	OFA-12- 5p	Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a			P-3	2	MWASH-
10/04/12	Thursday	5:34:16 PM	:30	\$600.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a			P-3	4	MWASH-
10/05/12	Friday	5:57:21 PM	:30	\$600.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a			P-3	5	MWASH-
10/08/12	Monday	5:50:18 PM	:30	\$600.00		5p Local 12 News at Fiv (5:30:00 PM-6:00:00 PM)	OBAMA 4 AMERICA *A *a			P-3	1	MWASH-
											5	
Line: 36												
10/02/12	Tuesday	5:19:47 PM	:30	\$1,200.00	OFA-12- 6p	Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A *a			P-2	1	MWASH-
10/03/12	Wednesday	5:05:19 PM	:30	\$1,200.00	OFA-12- 6p	Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A *a			P-2	2	MWASH-
10/03/12	Wednesday	5:28:16 PM	:30	\$1,200.00	OFA-12- 6p	Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A *a			P-2	6	MWASH-
10/04/12	Thursday	5:11:38 PM	:30	\$1,200.00		6p Local 12 News at Six (6:00 PM-6:30 PM)	OBAMA 4 AMERICA *A *a			P-2	3	MWASH-

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Obama/D/President												
Agency: Greer Margolis Mitchell												
Station: WKRC-TV												
Order: 51595												
Line: 36												
10/05/12	Friday	04:44 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/08/12	Monday	20:02 PM	:30	\$1,200.00		6p Local 12 News at Six	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
											6	
Line: 37												
10/06/12	Saturday		:30	\$400.00		6pm Local 12 News Sat	6:00 PM-6:30 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
											1	
Line: 38												
10/07/12	Sunday		:30	\$325.00		630p Local 12 News Su	6:30 PM-7:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
											1	
Line: 39												
10/02/12	Tuesday	11:12 PM	:30	\$1,200.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/03/12	Wednesday	10:57 PM	:30	\$1,200.00	OFA-12- M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/04/12	Thursday	22:29 PM	:30	\$1,200.00	M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/05/12	Friday	03:56 PM	:30	\$1,200.00	M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/08/12	Monday	28:34 PM	:30	\$1,200.00	M-F 7p-730p		7:00 PM-7:30 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											5	
Line: 40												
10/02/12	Tuesday	43:22 PM	:30	\$1,500.00	OFA-12- M-F 730p-8p		7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
10/03/12	Wednesday	36:00 PM	:30	\$1,500.00	OFA-12- M-F 730p-8p		7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-2	3	MWASH
10/04/12	Thursday	51:29 PM	:30	\$1,500.00	M-F 730p-8p		7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-2	5	MWASH
10/05/12	Friday	35:00 PM	:30	\$1,500.00	M-F 730p-8p		7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-2	4	MWASH
10/08/12	Monday	43:20 PM	:30	\$1,500.00	M-F 730p-8p		7:30 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											5	
Line: 41												
10/08/12	Monday	44:28 PM	:30	\$3,000.00	Mon Reg 1		8:00 PM-9:00 PM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
											1	
Line: 42												
10/02/12	Tuesday	18:57 PM	:30	\$4,500.00	OFA-12- Tue Reg 1		8:00 PM-9:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 43												
10/02/12	Tuesday	29:15 PM	:30	\$1,600.00	OFA-12- Tue Reg 3		10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
											1	
Line: 44												
10/03/12	Wednesday	58:23 PM	:30	\$7,500.00	OFA-12- Wed Spec		(8:30:00 PM-10:00:00	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
											1	
Line: 45												
10/04/12	Thursday	43:10 PM	:30	\$2,000.00	Thu Reg 3		10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
											1	

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 51595

## Line: 46

10/05/12	Friday	3:39:48 PM	:30	\$1,000.00		Fri Reg 1	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
				\$1,000.00								1

## Line: 47

10/05/12	Friday		:30	\$3,500.00		Fri Reg 3	10:00 PM-11:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
				\$3,500.00								1

## Line: 48

10/06/12	Saturday	3:58:41 PM	:30	\$1,400.00		Sat Reg 2	9:00 PM-10:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
				\$1,400.00								1

## Line: 49

10/07/12	Sunday	7:19:17 PM	:30	\$5,000.00		Sun Reg 1	7:00 PM-8:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
				\$5,000.00								1

## Line: 50

10/07/12	Sunday	3:39:33 PM	:30	\$5,500.00		Sun Reg 2	8:00 PM-9:00 PM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
				\$5,500.00								1

## Line: 51

10/07/12	Sunday	3:40:28 PM	:30	\$2,400.00		Sun Reg 3	(9:00:00 PM-10:00:00	OBAMA 4 AMERICA *A *a		P-3	1	MWASH
				\$2,400.00								1

## Line: 52

10/02/12	Tuesday	1:18:42 PM	:30	\$1,100.00	OFA-12-	11p M-F Local 12 News 11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a			P-3	1	MWASH
10/03/12	Wednesday	1:04:38 PM	:30	\$1,100.00	OFA-12-	11p M-F Local 12 News 11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a			P-3	4	MWASH
10/04/12	Thursday	1:12:23 PM	:30	\$1,100.00		11p M-F Local 12 News 11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a			P-3	5	MWASH
10/05/12	Friday	1:05:59 PM	:30	\$1,100.00		11p M-F Local 12 News 11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a			P-3	2	MWASH
10/08/12	Monday	1:19:49 PM	:30	\$1,100.00		11p M-F Local 12 News 11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a			P-3	3	MWASH
				\$5,500.00								5

## Line: 53

10/06/12	Saturday	1:27:15 PM	:30	\$1,100.00		11p M-Su Local 12 New 11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a			P-3	1	MWASH
				\$1,100.00								1

## Line: 54

10/07/12	Sunday	1:33:25 PM	:30	\$1,100.00		11p M-Su Local 12 New 11:00 PM-11:35 PM	OBAMA 4 AMERICA *A *a			P-3	1	MWASH
				\$1,100.00								1

## Line: 55

10/02/12	Tuesday	1:46:15 PM	:30	\$750.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH
10/03/12	Wednesday	2:24:45 XM	:30	\$750.00	OFA-12-	Letterman	11:35 PM-12:35 XM	OBAMA 4 AMERICA *A *a		P-2	2	MWASH
				\$1,500.00								2

## Line: 56

10/06/12	Saturday	2:52:55 XM	:30	\$150.00		Sat Late Fringe Rotator	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH
				\$150.00								1

## Line: 57

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/02/12-10/08/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE	
Advertiser: Obama/D/President													
Agency: Greer Margolis Mitchell													
Station: WKRC-TV													
Order: 51595													
Line: 57													
10/06/12	Saturday	2:22:43 XM	:30	\$175.00		Sat 1205a-105a	12:05 XM-1:05 XM	OBAMA 4 AMERICA *A *a		P-3	1	MWASH	
				\$175.00								1	
Line: 58													
10/07/12	Sunday	1:57:31 PM	:30	\$750.00		Sun 1135p-1205a	11:35 PM-12:05 XM	OBAMA 4 AMERICA *A *a		P-2	1	MWASH	
				\$750.00								1	
Line: 59													
10/07/12	Sunday	2:44:11 XM	:30	\$100.00		Sun 1205a-105a	12:05 XM-1:05 XM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH	
				\$100.00								1	
Line: 60													
10/06/12	Saturday	5:22:31 PM	:30	\$350.00		SEC Football	12:00 PM-7:00 PM	OBAMA 4 AMERICA *A *a		P-4	1	MWASH	
				\$350.00								1	
Line: 61													
10/07/12	Sunday	1:34:14 PM	:30	\$9,000.00		Bengals vs Miami	(1:00:00 PM-4:00:00 PM)	OBAMA 4 AMERICA *A *a		P-3	1	MWASH	
				\$9,000.00								1	
Line: 62													
10/07/12	Sunday	1:43:18 PM	:30	\$5,000.00		NFL Regular Season	(4:00:00 PM-7:00:00 PM)	OBAMA 4 AMERICA *A *a		P-3	1	MWASH	
				\$5,000.00								1	
Line: 63													
10/07/12	Sunday		:30	\$900.00		M-Su 5a-2a	(4:15:00 PM-5:00:00 PM)	OBAMA 4 AMERICA *A *a		P-4	1	MWASH	
				\$900.00								1	
				\$129,375.00								167	
				\$129,375.00								167	
				\$129,375.00								167	
				\$129,375.00								167	
				\$129,375.00								167	

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